

LA STATEWIDE ASSESSMENT 2016

August 29-September 1, 2016

N=605 Likely 2016 Voters

QA-C. Cell Usage	Cell Phone Only	38%
	Mostly Cell	20%
	Both Equally	21%
	Mostly Landline	12%
	Landline Only	8%
	[VOL] Don't Know	1%
Q1. When thinking about elections for U.S. Senate, are you more likely to vote for a Democratic candidate or a Republican candidate?	More likely Democratic	35%
	More likely Republican	43%
	[VOL] Depends	12%
	[VOL] Neither	2%
	[VOL] Don't Know	8%
Q2. Now, I'd like to ask your impression of some people and groups. As I read each one, just tell me whether you have a favorable or unfavorable opinion of them. If you don't recognize them, just say so. Here is the first one...		
Q2A. John Bel Edwards	Very Fav	29%
	S'what Fav	30%
	Total Fav	59%
	S'what Unfav	12%
	Very Unfav	16%
	Total Unfav	28%
	Name ID	87%
Can't Rate	13%	
Q2B. Hillary Clinton	Very Fav	26%
	S'what Fav	14%
	Total Fav	40%
	S'what Unfav	7%
	Very Unfav	47%
	Total Unfav	54%
	Name ID	95%
Can't Rate	5%	
Q2C. Donald Trump	Very Fav	30%
	S'what Fav	15%
	Total Fav	44%
	S'what Unfav	8%
	Very Unfav	43%
	Total Unfav	50%
	Name ID	95%
Can't Rate	5%	
Q2D. John Fleming	Very Fav	8%
	S'what Fav	11%
	Total Fav	18%
	S'what Unfav	4%
	Very Unfav	5%
	Total Unfav	9%
	Name ID	27%
Can't Rate	73%	
Q2E. Caroline Fayard	Very Fav	6%
	S'what Fav	9%
	Total Fav	15%
	S'what Unfav	4%
	Very Unfav	4%
	Total Unfav	8%
	Name ID	23%
Can't Rate	77%	

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Q2F. John Kennedy	Very Fav	29%
	S'what Fav	30%
	Total Fav	58%
	S'what Unfav	5%
	Very Unfav	5%
	Total Unfav	10%
	Name ID	68%
	Can't Rate	32%
Q2G. Charles Boustany	Very Fav	13%
	S'what Fav	14%
	Total Fav	27%
	S'what Unfav	5%
	Very Unfav	5%
	Total Unfav	10%
	Name ID	37%
	Can't Rate	63%
Q2H. Foster Campbell	Very Fav	6%
	S'what Fav	16%
	Total Fav	23%
	S'what Unfav	7%
	Very Unfav	5%
	Total Unfav	13%
	Name ID	35%
	Can't Rate	65%
Q2I. Rob Maness	Very Fav	6%
	S'what Fav	8%
	Total Fav	14%
	S'what Unfav	3%
	Very Unfav	4%
	Total Unfav	8%
	Name ID	22%
	Can't Rate	78%
Q2J. David Duke	Very Fav	3%
	S'what Fav	5%
	Total Fav	8%
	S'what Unfav	11%
	Very Unfav	62%
	Total Unfav	73%
	Name ID	81%
	Can't Rate	19%
Q2K. Congressman Cedric Richmond	Very Fav	9%
	S'what Fav	13%
	Total Fav	21%
	S'what Unfav	6%
	Very Unfav	6%
	Total Unfav	12%
	Name ID	34%
	Can't Rate	66%

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Q2L. Troy Hebert [SPLIT A]	Very Fav	4%
	S'what Fav	6%
	Total Fav	11%
	S'what Unfav	3%
	Very Unfav	4%
	Total Unfav	7%
	Name ID	18%
	Can't Rate	82%
Q2M. Josh Pellerin [SPLIT B]	Very Fav	2%
	S'what Fav	5%
	Total Fav	7%
	S'what Unfav	2%
	Very Unfav	3%
	Total Unfav	5%
	Name ID	12%
	Can't Rate	88%
Q2N. Public charter schools	Very Fav	30%
	S'what Fav	25%
	Total Fav	56%
	S'what Unfav	10%
	Very Unfav	9%
	Total Unfav	19%
	Name ID	75%
	Can't Rate	25%
Q3. If this year's election for President were held today, for whom would you vote-- Hillary Clinton, a Democrat, or Donald Trump, a Republican?	Hillary Clinton	39%
	Lean Clinton	1%
	Total Clinton	40%
	Donald Trump	44%
	Lean Trump	2%
	Total Trump	46%
	[VOL] Gary Johnson, Libertarian	3%
	[VOL] Jill Stein, Green Party	0%
	[VOL] Other	1%
	[VOL] Neither	4%
	[VOL] Wouldn't vote	0%
	[VOL] Undecided	6%

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As you may know, US Senator David Vitter is not running for re-election and voters will elect a new senator this year.

Q4. If the November 2016 general election for U.S. Senate were held today and the candidates were-- Charles Boustany, a Republican, Foster Campbell, a Democrat, David Duke, a Republican, Caroline Fayard, a Democrat, John Fleming, a Republican, Troy Hebert, an Independent, John Kennedy, a Republican, Rob Maness, a Republican, Josh Pellerin, a Democrat - for whom would you vote?	Charles Boustany	12%
	Lean Boustany	1%
	Total Boustany	13%
	Foster Campbell	7%
	Lean Campbell	1%
	Total Campbell	7%
	David Duke	3%
	Lean Duke	0%
	Total Duke	3%
	Caroline Fayard	12%
	Lean Fayard	1%
	Total Fayard	13%
	John Fleming	5%
	Lean Fleming	1%
	Total Fleming	6%
	Troy Hebert	3%
	Lean Hebert	0%
	Total Hebert	3%
	John Kennedy	17%
	Lean Kennedy	1%
	Total Kennedy	18%
Rob Maness	4%	
Lean Maness	0%	
Total Maness	4%	
Josh Pellerin	1%	
Lean Pellerin	0%	
Total Pellerin	1%	
[VOL] Someone else	1%	
[VOL] Undecided	31%	

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Q5. And who would be your second choice?	Charles Boustany	6%
	Lean Boustany	0%
	Total Boustany	6%
	Foster Campbell	6%
	Lean Campbell	0%
	Total Campbell	7%
	David Duke	1%
	Lean Duke	0%
	Total Duke	1%
	Caroline Fayard	5%
	Lean Fayard	0%
	Total Fayard	5%
	John Fleming	4%
	Lean Fleming	1%
	Total Fleming	5%
	Troy Hebert	3%
	Lean Hebert	0%
	Total Hebert	4%
	John Kennedy	9%
	Lean Kennedy	1%
	Total Kennedy	10%
	Rob Maness	4%
	Lean Maness	0%
	Total Maness	4%
	Josh Pellerin	1%
	Lean Pellerin	0%
	Total Pellerin	1%
	[VOL] Someone else	2%
	[VOL] Undecided	55%

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Q6. How would you rate the job that John Bel Edwards is doing as Governor-- excellent, good, not so good, or poor?	Excellent	22%
	Good	42%
	Total Positive	64%
	Not so good	18%
	Poor	12%
	Total Negative	30%
	[VOL] Don't know	6%
Q7. And how would you rate the job that Governor John Bel Edwards is doing handling the recent flooding in Louisiana-- excellent, good, not so good, or poor?	Excellent	29%
	Good	41%
	Total Positive	70%
	Not so good	14%
	Poor	7%
	Total Negative	21%
	[VOL] Don't know	9%
Q8. Would you favor or oppose public charter schools in your school district?	Strongly favor	31%
	Somewhat favor	27%
	Total favor	58%
	Somewhat oppose	10%
	Strongly oppose	12%
	Total oppose	22%
	[VOL] Don't know	20%

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Q9. Now, I am going to read you a series of statements about the candidates running for U.S. Senate. After I read each one, please tell me how likely you would be to seriously consider voting for that candidate-- very likely, somewhat likely, not too likely, or not likely at all.

Q9A. Foster Campbell, a Democrat from the Shreveport area, who serves as a Public Service Commissioner.	Very Likely	13%
	Somewhat Likely	29%
	Total Likely	43%
	Not Too Likely	15%
	Not Likely At All	24%
	Total Not Likely	39%
Unsure/Don't Know		19%
Q9B. John Fleming, a Republican from the Shreveport area, is a member of Congress and a family medical doctor.	Very Likely	15%
	Somewhat Likely	28%
	Total Likely	44%
	Not Too Likely	17%
	Not Likely At All	22%
	Total Not Likely	38%
Unsure/Don't Know		18%
Q9C. Caroline Fayard, a Democrat, from New Orleans is a civil justice attorney and small businesswoman who took on BP and helped negotiate the state settlement.	Very Likely	24%
	Somewhat Likely	25%
	Total Likely	49%
	Not Too Likely	15%
	Not Likely At All	23%
	Total Not Likely	38%
Unsure/Don't Know		13%
Q9D. Charles Boustany, a Republican from Lafayette, is a member of Congress and a heart surgeon.	Very Likely	19%
	Somewhat Likely	30%
	Total Likely	49%
	Not Too Likely	13%
	Not Likely At All	21%
	Total Not Likely	34%
Unsure/Don't Know		17%
Q9E. Troy Hebert, an Independent from Iberia Parish, and is a former Commissioner of the State Alcohol and Tobacco Control and a former State Senator.	Very Likely	9%
	Somewhat Likely	29%
	Total Likely	38%
	Not Too Likely	16%
	Not Likely At All	24%
	Total Not Likely	40%
Unsure/Don't Know		23%

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Q9F. John Kennedy, a Republican from Saint Tammany Parish, is serving his fourth term as Louisiana State Treasurer.	Very Likely	29%
	Somewhat Likely	32%
	Total Likely	60%
	Not Too Likely	12%
	Not Likely At All	17%
	Total Not Likely	29%
Q9G. Josh Pellerin, a Democrat from Broussard, is President and CEO of an energy company that he started.	Very Likely	9%
	Somewhat Likely	29%
	Total Likely	38%
	Not Too Likely	15%
	Not Likely At All	25%
	Total Not Likely	40%
Q9H. Rob Maness, a Republican from Saint Tammany Parish, is a small business owner, an Air Force veteran, and is active in the Tea Party movement.	Very Likely	18%
	Somewhat Likely	27%
	Total Likely	44%
	Not Too Likely	14%
	Not Likely At All	26%
	Total Not Likely	39%
Q9I. David Duke, a Republican from Metairie, is a former State Legislator and former candidate for Governor and Senator.	Very Likely	5%
	Somewhat Likely	8%
	Total Likely	13%
	Not Too Likely	11%
	Not Likely At All	66%
	Total Not Likely	78%
	Unsure/Don't Know	9%

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Q10. And after hearing this information, if the November 2016 general election for U.S. Senate were held today and the candidates were-- Charles Boustany, a Republican, Foster Campbell, a Democrat, David Duke, a Republican, Caroline Fayard, a Democrat, John Fleming, a Republican, Troy Hebert, an Independent, John Kennedy, a Republican, Rob Maness, a Republican, Josh Pellerin, a Democrat - for whom would you vote?	Charles Boustany	15%
	Lean Boustany	1%
	Total Boustany	17%
	Foster Campbell	6%
	Lean Campbell	1%
	Total Campbell	8%
	David Duke	4%
	Lean Duke	0%
	Total Duke	4%
	Caroline Fayard	19%
	Lean Fayard	1%
	Total Fayard	20%
	John Fleming	5%
	Lean Fleming	0%
	Total Fleming	6%
	Troy Hebert	2%
	Lean Hebert	1%
	Total Hebert	3%
	John Kennedy	19%
	Lean Kennedy	1%
Total Kennedy	20%	
Rob Maness	5%	
Lean Maness	0%	
Total Maness	5%	
Josh Pellerin	3%	
Lean Pellerin	1%	
Total Pellerin	4%	
[vol] Someone else	1%	
[VOL] Undecided	13%	

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Q11. And who would be your second choice?	Charles Boustany	6%
	Lean Boustany	2%
	Total Boustany	8%
	Foster Campbell	8%
	Lean Campbell	0%
	Total Campbell	9%
	David Duke	2%
	Lean Duke	0%
	Total Duke	2%
	Caroline Fayard	8%
	Lean Fayard	1%
	Total Fayard	9%
	John Fleming	4%
	Lean Fleming	0%
	Total Fleming	5%
	Troy Hebert	4%
	Lean Hebert	1%
	Total Hebert	5%
	John Kennedy	13%
	Lean Kennedy	1%
	Total Kennedy	13%
	Rob Maness	5%
	Lean Maness	0%
	Total Maness	5%
	Josh Pellerin	3%
	Lean Pellerin	0%
	Total Pellerin	3%
	[vol] Someone else	2%
	[VOL] Undecided	40%

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Q12. And if the race for U.S. Senate, came down to Caroline Fayard, a Democrat, and David Duke, a Republican, for whom would you vote?	Caroline Fayard	62%
	Lean Fayard	2%
	Total Fayard	64%
	David Duke	14%
	Lean Duke	1%
	Total Duke	15%
	[VOL] Undecided	21%
Q13. And if the race for U.S. Senate, came down to Caroline Fayard, a Democrat, and John Kennedy, a Republican, for whom would you vote?	Caroline Fayard	37%
	Lean Fayard	1%
	Total Fayard	38%
	John Kennedy	48%
	Lean Kennedy	1%
	Total Kennedy	49%
	[VOL] Undecided	13%
Q14. And if the race for U.S. Senate, came down to Caroline Fayard, a Democrat, and Charles Boustany, a Republican, for whom would you vote?	Caroline Fayard	42%
	Lean Fayard	1%
	Total Fayard	43%
	Charles Boustany	38%
	Lean Boustany	2%
	Total Boustany	40%
	[VOL] Undecided	17%
Regardless of who you might vote for in the race for U.S. Senate, let me ask you one more question about David Duke.		
Q15. Thinking about people you have a close relationship with, like family members, friends, or co-workers, are there people you are close with who you think will strongly consider voting for David Duke for US Senate?	Yes	13%
	No	72%
	[VOL] Refused/Don't Know	15%

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QUESTIONS FOR CLASSIFICATION PURPOSES

Q16. Sex	Male	44%
	Female	56%
Q17. Age	18-34	21%
	35-49	24%
	50-64	30%
	65+	24%
	[VOL] Refused	1%
Q18. Are you married, separated, divorced, widowed, or have never been married?	Married	57%
	Separated/Divorced	15%
	Widowed	9%
	Never married/Single	18%
	[VOL] Refused/Don't Know	2%
Q19. Do you consider yourself a Democrat, a Republican, or an Independent?	Democrat	38%
	Indep/lean Democrat	4%
	Republican	35%
	Indep/lean Republican	5%
	Independent	16%
	[VOL] Other/Don't Know	2%
Q20. What was the last year of education you completed?	Less than high school	4%
	High school graduate	24%
	Some college	26%
	College graduate	36%
	Post college	9%
	[VOL] Refused	1%
Q21. And, just to make sure we have a representative sample, could you please tell me if you consider yourself White, African American, Asian, or of Hispanic or Latino origin?	White	66%
	African American	30%
	Asian	0%
	Hispanic or Latino	1%
	[VOL] Other	2%
	[VOL] Don't Know/Refused	1%
Q24. Media Markets	Alexandria LA	5%
	Baton Rouge LA	19%
	Lafayette LA	15%
	Lake Charles LA	5%
	Monroe LA El Dorado AR	9%
	New Orleans LA	34%
	Shreveport LA Texarkana AR	13%
Q25. Congressional District	1	17%
	2	16%
	3	17%
	4	16%
	5	17%
	6	17%

****Due to rounding, "totals" of the individual components may differ by +/-1.**